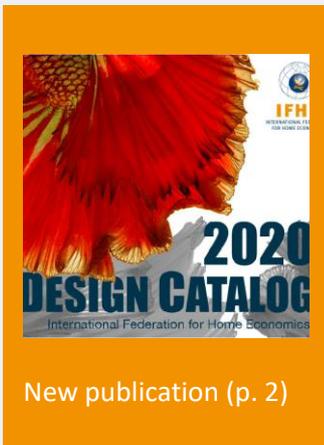




# HOME ECONOMICS NEWS

June 2021

## Publication of the International Federation for Home Economics



New publication (p. 2)

### IN THIS ISSUE

**2 IFHE Textile & Design Catalog features many display categories & themes**

**3 Facelift for IFHE website: A modern "look & feel"**

**3 News from the regions & announcements**

Conference in the Caribbean attracts 500 delegates • World Home Economics Day & more in Guyana in Canada • World Home Economics Day at the Philippines • New online resources for families in Canada • World Congress 2022: Call for abstracts

**7 Calendar of events**

## IN THIS ISSUE: EFFORTS TO INCREASE THE DISCIPLINE'S VISIBILITY

In most parts of the world, physical mobility is still not an option, but Home Economists have undauntedly continued to hold virtual events, offering the IFHE network interesting options for exchange. Examples of these activities include **World Home Economics Day celebrations in Guyana** (p. 5) and the **Philippines** (p.4) or the **Caribbean national conference** with 500 participants from all over the region of the Americas (p. 3).

Furthermore, this newsletter highlights three different approaches to better communicate the visibility of the discipline and its value to society. The brand-new **Textile & Design Catalog** features all display categories and a broad range of themes (p. 2). Canadian home economists launched a website with new **home economic resources for families** (p.6) and also the **IFHE website underwent a facelift** and presents our work in a more modern "look & feel" (p.3).

And finally, please do not miss out on the **IFHE World Congress 2022** call for abstracts (p.6).

Enjoy reading.



## IFHE TEXTILE & DESIGN CATALOG FEATURES MANY DISPLAY CATEGORIES & THEMENS

It is with great pleasure that IFHE announces the publication of a Textile & Design Catalog. The catalog features submissions made for the cancelled 2020 World Congress and was prepared by the Textile & Design Committee and its Acting Chair Rachel J. Eike, Iowa State University, USA

A total of 17 pieces were accepted through the peer review process for showcasing in the 2020 World Congress of the International Federation for Home Economics (IFHE). Each design was blind-reviewed by 3 reviewers and assessed on: (a) Conceptual Review & Concept, (b) Visual Impact and Aesthetics, (c) Process, Techniques, & Materials, & (d) Cohesion & Contribution.

In this Textile and Design juried exhibition review, 21 submissions were received across all display categories (dress form, wall mounted, or table display), yielding an acceptance rate of 80.9%. Congress themes present in the 2020 Textile and Design digital catalog include: Gender Equality, Responsible Consumption & Production, Clean Water & Sanitation, and Good Health & Well Being.

External Review Members were Amy Dorie, San Francisco State University, USA; Pimpawan Kumphai, University of Central Michigan, USA; Jessie Clayton, Florida State University, USA; Laura Kane, Framingham State University, USA; Mercan Derafshi, Indiana University of Pennsylvania, USA and Armine Ghalachyan, Washington State University Pullman, USA. All Textile and Design submitters were recruited for inclusion in the blind reviewing process along with the external reviewers.

As the 2020 World Congress was canceled due to the COVID-19 Pandemic, Textile and Design submissions are featured through this digital catalog. Submitters may choose to showcase their creative works in the exhibition during the re-scheduled 2022 IFHE World Congress, although citation of work should be linked to this 2020 digital catalog.

The catalog is available for download at [www.ifhe.org/publications](http://www.ifhe.org/publications)



## FACELIFT FOR IFHE WEBSITE: A MODERN "LOOK & FEEL"

Enjoy the new design at  
[www.ifhe.org](http://www.ifhe.org)

You may have noticed that the IFHE website suddenly looks different. Not fundamentally different, but a bit more modern than before. IFHE Office staff Anke and Annette replaced text with teasers - text and image fragments that allow to grasp the full range of IFHE activities at a glance, before reading the details. A convincing example of this design approach is the website's "initiatives" section where you now find all IFHE projects and initiatives on one page.

With the support of IFHE members who provided pictures, the website also nicely transports the message about IFHE as a global network and living international community for home economics and consumer studies. New elements are a list of IFHE members organizations and an "opportunities" section which features calls, jobs & more.

## NEWS FROM THE REGIONS & ANNOUNCEMENTS

### CONFERENCE IN THE CARIBBEAN ATTRACTS 500 DELEGATES

pictures from Conference Magazine



Links to

[CAHE Conference Magazine](#)

[Conference Opening Ceremony](#)

[CAHE website](#)

Read the slightly shortened report that reached us from the Philippines Home Economics Association (PHEA) on their WHED celebrations 2021.

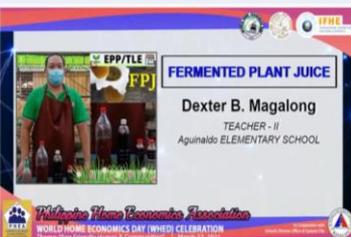
There was a lot of excitement in the Caribbean about the success of the first virtual conference of the Caribbean Association of Home Economists Inc. (C.A.H.E.) due to necessity created by the COVID-19 pandemic. The conference was held from the 28<sup>th</sup> - 30<sup>th</sup> March 2021 under the theme "Home Economists, Mindset – Reset: Navigating the new normal". The conference attracted almost five hundred delegates and all expenses were paid in solidarity with the challenges that members were experiencing during COVID-19. This event coincided with the 48<sup>th</sup> anniversary of the Association and its 24<sup>th</sup> Anniversary.

The conference was geared towards sharing experiences and engagement with disruptive technologies while embracing challenges and opportunities as they apply in the several spheres of our lives. The sessions were varied and facilitated by regional and international speakers including IFHE President Dr. Gwendolyn Hustvedt and Mr. Andrew McVittie from Australia. The keynote speaker was Dr. Peggy O'Neil, Research Professor from Brescia College, Canada. Her topic was "Putting the home back in Home Economics: Consumer Moral Leadership during COVID-19". Dr. Janine Duncan and Bev Card shared information on the IFHE Congress 2022. Please see our Conference Magazine for the detailed programme, biography and abstracts pertaining to the presentations.

Videos of the conference are located on the YouTube channel of the Association and others will be added soon. CAHE would like to thank all those who attended via the online platform or viewed the events on YouTube.

## WORLD HOME ECONOMICS DAY AT THE PHILIPPINES

Snapshots from virtual celebration:



Read the report that reached us from the Philippines Home Economics Association (PHEA) on their WHED celebrations 2021. It was provided by PHEA Vice-President Albert Rosarda and was slightly shortened to fit this page.

The Philippine Home Economics Association (PHEA) virtually celebrated the World Home Economics Day last Saturday, March 27, 2021. The celebration was graced by Mr. Albert M. Rosarda the Vice President for Administration of the Asian Regional Association for Home Economics (ARAHE); Dr. Jenilyn Rose B. Corpuz the Schools Division Superintendent of Quezon City; Dr. Maria Teresa A. Namoro Quezon City's School Governance and Operations Division Chief; Honorable Mayor Josefina G. Belmonte; Honorable City Councilor Diorella "Lala" Sotto-Antonio of the Congressional District of Quezon City and more than one thousand and nine hundred participants from across the Philippines.

With the theme "Age Friendly Home and Communities.", Mrs. Susana V. Guinea and the Board of the Directors of the Philippine Home Economics Association initiated the WHED celebration in cooperation with the Division of City Schools of Quezon City as this year's host division. The virtual celebration was streamed live at the Adrasor TV YouTube channel as well as at the Facebook page of the Division of Quezon. Mrs. Christine B. Banzuela the PHEA Corporate Secretary delivered the Welcome Remarks. The participants from the various regions of the Philippines were presented by Dr. Carina A Ortiz Luis. The Keynote Speaker Dr. Joan R. Bantang of the University of the Philippines' College of Home Economics at Diliman, Quezon City was introduced by Mrs. Helen N. Flora the Education Program Supervisor of TLE and TVL at the Division of Quezon City.

The WHED celebration also featured Skills Demonstration Teaching from both the Elementary and Secondary Levels of the Basic Education Department. Teachers from the areas of Agri-Fishery Arts and Industrial Arts also participated being an allied discipline of Home Economics. Certificate of Recognition was awarded to the Demonstration Teachers by Dr. Jenilyn Rose B. Corpuz. The attendees was also entertained by the cultural dance numbers from the Erehwon Dance Company.

The World Home Economics Day flag was virtually turned over by Mr. Albert M. Rosarda the PHEA Vice President to the Division of Taguig City as represented by their Education Program Supervisor Ms. Virginia L. Ebona that marked their official hosting of the World Home Economics Day celebration next year by March 20, 2022. The celebration was hosted by Mr. Jonniel M. Caadan and Dr. Haidee F. Ferrer. (...)

## WORLD HOME ECONOMICS DAY & MORE IN GUYANA

the Caribbean Association for Home Economics kindly sent IFHE their report on recent activities of their member Guyana Association for Home Economics.

The Guyana Association of Home Economists (GAHE) observed World Home Economics Day on March 21, 2021 under the theme “Age Friendly Homes and Communities”.

The theme reflects the work in which these Home Economists are engaged as part of the curriculum. This year GAHE sought to interact with the elderly in a demonstrative manner and showed much love and appreciation by sharing 42 care packages that will contribute to well-being of these persons.

The Ministry of Education was very supportive in this venture by granting permission for fund raising activities. Donations were received from the Office of the First Lady, NAMILCO, Bounty Supermarkets and CAMEX Restaurants Inc.

The President of the Guyana Association of Home Economists, Omega Ault and Secretary Ray Chatterpaul were guest on a radio show to promote WHED 2021 under the theme “Age friendly homes and communities”. They were given moral support by Marlyn Davis, Education Officer responsible for home economics.



### First home economics career showcase in Guyana

The Guyana Association of Home Economists hosted the first-ever Career Fair which was attended by over 245 secondary school students and teachers. The Education Ministry's Chief Education Officer Dr Marcel Hutson delivered the feature address.

He cited the importance of Technical and Vocational Education to the development of the wellbeing of students and the nation. He noted that the Ministry of Education will continue to invest heavily in the field of study and cited plans to modernize the sector through training, the purchasing of equipment and the appointment of key personnel.



According to him, the sector enjoys the unwavering support and commitment of the Ministry of Education to educate and empower teachers and students to function effectively in whatever career they may choose. Dr Hutson urged participants to make full use of the information and guidance given since TVET offers a powerful alternative to social mobility. He commended the organizers for the vision while advising them to continue to make the sector and Guyana proud.

(pictures provided by CAHE)

## NEW ONLINE RESOURCES FOR FAMILIES IN CANADA



[www.HomeFamily.net](http://www.HomeFamily.net)

With strong support from agencies and public health within the province, the Manitoba Association of Home Economists has updated their website and proudly presents new home economics resources for families.

The website includes resources in the areas of nutrition, food preparation and cooking, food preservation, food shopping and household budgeting. Written and reviewed by home economists in Manitoba, HomeFamily.net provides consumers with relevant information and tools that can support them in preparing healthy, low-cost meals using locally sourced ingredients, and build confidence in the decisions made every day. Attention has been taken to build resources for all Manitobans including newcomers, Indigenous peoples and Manitobans living in Northern communities. We encourage you to explore the new site content and share these resources.

One specific area of interest to newcomer serving agencies is the YouTube Playlist with Arabic translation of some basic home economics videos:

<https://youtube.com/playlist?list=PLxxvo7wyNQbR3AQ6D-ft1ZQ-oWK3ih5C4> A French and Somali translated Playlist of the same videos will also be available shortly. Clients can find links to these video resources on the site.

As an extension of the website HomeFamily.net, a printed booklet, *Helping Families Live Well in Manitoba*, will be distributed to Manitoba households in Harvest Manitoba food hampers throughout April. The booklet contains affordable healthy eating tips, food shopping advice, food preservation information, and a mix of recipes using local ingredients. Additional copies of the booklet will also be available to community agencies and public health dietitians around the province.

This home economics project was funded by the governments of Canada and Manitoba through the Canadian Agricultural Partnership Ag Action Manitoba program in response to the increased financial pressures for families, the need for basic nutrition and cooking information, and a rise in food supply concerns in Manitoba.

## WORLD CONGRESS 2022 CALL FOR ABSTRACTS



See details at [Congress website](#).

It is time to submit your abstract for Congress 2022! Submissions will be accepted from June 1-August 31, 2021. The Congress website has been updated and contains a lot of useful explanations and links.

New authors and those who already submitted abstracts for the 2020 Congress are warmly invited to participate. Abstracts accepted for the 2020 Congress must be resubmitted for 2022, they may be the same, updated or new. The Congress website features links to submit best practice, meeting requests, textile & design abstracts, research abstracts and full papers.

## CALENDAR OF EVENTS

Published by the International  
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Next Issue:  
SEPTEMBER 2021

Please submit information and  
articles by 15 August 2021 to the  
IFHE Office Bonn, Germany

### 16<sup>th</sup>-18<sup>th</sup> June 2021

**American Association for Family and Consumer Science (AAFCS)**  
Virtual Conference

### 6<sup>th</sup>-8<sup>th</sup> August 2021

**International Academy of Financial Consumers (IAFICO)**  
2021 Global Forum of Financial Consumers, online

### 15<sup>th</sup>-18<sup>th</sup> September 2021

**Home Economics Research Association of Nigeria (HERAN)**  
22nd Annual Conference Family resilience - research perspective and imperative  
Awka, Nigeria

### 15<sup>th</sup>-18<sup>th</sup> September 2021

**Home Economics Institute of Australia (HEIA)**  
National Conference, Brisbane, Australia

### 25<sup>th</sup> - 29<sup>th</sup> October 2021

**IFHE African Region, 11<sup>th</sup> African Regional Conference**  
Securing Family Future for Sustainability in Retirement: A Home Economics Perspective  
City of Benin, Nigeria

### 28<sup>th</sup> - 30<sup>th</sup> October 2021

**Making Sense from Taste: Quality, Context, Community**  
11. International Conference on Food Studies, Aarhus University, Copenhagen, Denmark

### Preview:

### 4<sup>th</sup>-10<sup>th</sup> September 2022

**International Federation for Home Economics (IFHE)**  
**Home Economics: Soaring towards Sustainable Development**  
XXIV IFHE World Congress, Atlanta, Georgia, USA