



NEWS RELEASE

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International Day of Older Persons (1 October 2021) Digital Equity for all Ages

Every 1 October, the United Nations celebrate International Day of Older Persons. This year's theme "Ensuring access and meaningful participation in the digital world by older persons" is of special concern to IFHE.

IFHE also shares the concern about digital inequity, which is often experienced by women and older persons to a greater extent than by other groups in society. In 2021, we dedicated two advocacy campaigns to this important issue:

- **[Intervention at the United Nations](#)**: On the occasion of the UN Commission for Social Development 2021, IFHE raised attention to the fact that women often lack access to technologies and are not benefitting fully from the opportunities provided by technological progress. We call for digital capacity-building outside the formal education system.
- **Celebrating World Home Economics Day**: In 2021, IFHE made "Age-friendly homes & societies" a priority theme of this global public relations event. Numerous webinars, conferences and meetings around the world focused on elderly wellbeing, including protection from cybercrimes and misinformation that threaten human rights, privacy, and security of older people.

We invite you to visit the [IFHE website](#) for further information and warmly recommend to participate in the United Nation's webinar on this important topic on 1 October 2021 ([register here](#)).

A Global Voice for Home Economics: Founded 1908, IFHE is the only international organization representing home economics and consumer sciences.

We advocate education & research on the responsible management resources at household and consumer level. Our perspective is global, we strive to achieve sustainable living for all.

IFHE has members in almost 70 countries and holds consultative status with the UN.