



NEWS RELEASE

For Immediate Release
July 8, 2020

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World Population Day on 11 July 2020 Gender equality is a fundamental human right

11 July is World Population Day. Members of the *International Federation for Home Economics* (IFHE) take this opportunity to highlight the importance of gender equality as a fundamental human right and its importance to achieving a quality of life for all.

Global population issues are inextricably linked to topics such as family planning, gender equality, poverty, maternal health and human rights. IFHE advocates gender equality as a necessary foundation for a prosperous world. Gender equality and empowerment of women and girls start at home. They can only be achieved, if behaviour and values are nurtured and shared among household members and then confidently pursued beyond.

This also means including men and their changing identities into research and action. At household level, Home Economics knowledge empowers both men and women to improve the situation for themselves and their family members. This includes basic life skills such as sustainable nutrition and health & hygiene but also spans important aspects such as access to information, financial literacy or education on contraception or sexually transmitted diseases.

As a global platform for home economics and consumer sciences, IFHE provides expert knowledge to the United Nations and develops an integrated approach to achieve the Sustainable Development Goals a sustainable living for all.

A Global Voice For Home Economics

Founded 1908, IFHE is the only international organization representing home economics and consumer sciences.

We advocate education & research on the responsible management resources at household and consumer level - including the impact of individual choices on local/global communities.

Our aim is to achieve sustainable living for all. Our perspective and membership are global. We hold consultative status with the UN.

