



**IFHE**  
INTERNATIONAL FEDERATION  
FOR HOME ECONOMICS

IFHE · Kaiser-Friedrich-Straße 13 · 53113 Bonn

## NEWS RELEASE

For Immediate Release  
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### Families Bear The Brunt Of The Crisis IFHE observes International Day of Families on 15 May 2020

Families and households are at the very center of the *International Federation for Home Economics*' (IFHE) activities. Our membership promotes the responsible management of household resources to transform societies towards sustainable practices and to improve personal and public environments.

In 2020, the UN International Day of Families is observed amidst a challenging global health and social crisis. COVID-19 brings into sharp focus the importance of families, because they are bearing the brunt of the crisis, sheltering their members from harm, producing food, educating and caring for out-of-school children and, at the same time, continuing their work responsibilities.

IFHE members often work with the most vulnerable. **Our continued support for families and household members** is needed now more than ever. Families have become the hub of intergenerational interactions that support us in this crisis. Under economic duress, poverty deepens. In times of uncertainty stress increases - often resulting in growing violence against women and children. Women are taking part in the labour force, while continuing to shoulder a disproportionate burden of the physical and emotional work required to manage a household. The imperative of ensuring gender equality within the family is, therefore, gaining more attention.

IFHE is also **promoting equality at an international level**. We actively support the global [#HeForSheAtHome campaign](#) launched by UN Women to highlight the unfair burden of the pandemic on women. Together with other NGOs consultative relationship with the UN ([CoNGO](#)), we used our special status to call on UN Member States to use recovery after COVID-19 as a starting point to rebuild economies that are inclusive and based on sustainable production and consumption.

Through our member's work we continue to contribute to realizing the UN [Sustainable Development Goals](#) and achieving a sustainable living for all. We share the belief that families and a family-oriented approach are vital for this.

#### A Global Voice For Home Economics

Founded 1908, IFHE is the only international body representing home economics. We strive to achieve sustainable living for all, advocating education and research on the responsible management of household resources and the impact of individual choices on local/global communities.

Our perspective and membership are global. We hold consultative status with the UN.

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**IFHE** is an International Non-Governmental Organisation (INGO) in consultative status with the United Nations