



Press Release

21st March 2016

World Home Economics Day 2016: “Home Economics Literacy: Skills for Families and Consumers”

Since 1982 the International Federation for Home Economics (IFHE) has celebrated World Home Economics Day (WHED). The purpose is to promote the significance of Home Economics and the Home Economics profession.

The theme for the WHED 2016 is: **“Home Economics Literacy: Skills for Families and Consumers”**.

The aim of the WHED 2016 is to communicate the major role Home Economics literacy has in contributing to family and consumer wellbeing and quality of life.

“Literacy is a fundamental human right and the foundation for lifelong learning. It is fully essential to social and human development in its ability to transform lives. For individuals, families, and societies alike, it is an instrument of empowerment to improve one’s health, one’s income, and one’s relationship with the world” (UNESCO, 2016).

The concept of Home Economics literacy is the multidisciplinary expression of several literacies such as food literacy, health literacy, financial literacy, consumer literacy and environmental literacy. Home Economics literacy connects elements such as knowledge, skills, culture, systems, and behaviours to enhance quality of life.

The IFHE promotes the United Nations Sustainable Development Goals and the UN 10YFP on Sustainable Lifestyles and Education. Sustainability is a consistent thread that is applied in Home Economics education.

The IFHE calls for:

- All active Home Economists around the world highlight the theme of the WHED to show the importance of Home Economics competences to manage everyday life.
- Governments consider the strengthening of the Home Economics discipline in school-based education as the basis for self-determined and sustainable lifestyles.
- Home Economics professionals around the world promote the contribution of Home Economics literacy to achieve the Sustainable Development Goals.