

## IFHE presented at Final Public Event of the M-HOUSE Project in Brussels – October 2015

### Presentation of the Training Course: “Business Skill Explorer – From Home to Business”

MOBILE LEARNING TO UNLEASH  
HOUSEHOLDS BUSINESS POTENTIAL

At the Final Public Event titled “**Enhancing SMEs competitiveness in the EU**”, kindly hosted by the Representation of the State of Hessen to the EU in Brussels, the mission, aim and results of the M-HOUSE Project were presented to more than 100 participants.

The first presentation was delivered by Giovanna D’ADDAMIO, officer at the Executive Agency for SMEs (EASME) of the European Commission, who illustrated the diverse EU actions and funds put in place to support European SMEs.

Marta BRONZO, Deputy Secretary General of the project lead organisation (Belgian-Italian Chamber of Commerce) and Anne von LAUFENBERG-BEERMANN, Executive Director of the International Federation for Home Economics (IFHE), showed the final products of the M-HOUSE Project. Anne von LAUFENBERG-BEERMANN presented the content, structure and value of the course and highlighted different opportunities to use the course for education, especially in Home Economics.

The most important result of the project is the online training Business Skills Explorer, divided into nine learning modules; another key product is the [www.m-house.eu](http://www.m-house.eu) portal, created for supporting households throughout their business set up process.

Other important guests were Jeanne VAN POPPEL (IFHE Member) and Judit GOSSLER, that brought their experience in participating to the project. The first one, a mature lady, specialised in household sciences, attended one of the pilot run of the online training; she was really enthusiastic about the course, which enabled her to advance professionally and to acquire awareness of her entrepreneurial skills. In the other hand, Judit GOSSLER, student of the University of Budapest, participated as Quality Member to this project, underlined how this educational path is an important input for those who have the intention of starting a new business activity.



Furthermore, next to the clear advantages of personal and professional growth, Judit drew the attention to the intercultural networking potential of this project thanks to the online platform which allows the meeting of learners from all over the world.

M-HOUSE, a European project implemented by eight partners from six different countries, is coming to an end after two years of intense efforts. But actually, it is really just the beginning, since project partners are currently negotiating with about 40 stakeholders for the adoption and active use of the project results. M-HOUSE Project, whose main aim is to unleash the business skills of households, can be considered the first step to raise the awareness on soft entrepreneurial skills, by people of different culture, background and age. It fosters households' entrepreneurial spirit and perfectly fits into the Home Economics Curriculum worldwide.

About ten IFHE Members and IFHE Member Organisation around the world will use the course after the project period. Interested?  
Please contact the IFHE Office [office@ifhe.org](mailto:office@ifhe.org).