



HOME ECONOMICS NEWS

June 2022

Publication of the International Federation for Home Economics



Highlights from
WHED 2022 (page 3)

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IFHE ENRICHES THE HOME ECONOMICS LANDSCAPE WITH UNIQUE INITIATIVES

This newsletter highlights two special projects that have been initiated and nurtured by IFHE for many years and are unique in the home economics landscape: World Home Economics Day and the Professional Certification.

Again, as in previous years since 1982, many IFHE members around the globe have celebrated **World Home Economics Day** on 21 March. We are proud to share their activities and pictures with you (page 3).

Since 2016, IFHE offers the *International Professional Home Economist Certificate* to qualified home economists. This **professional certification** adds an international dimension to credential systems (page 4). Don't miss the opportunity to apply!

Finally, the Newsletter contains a preview on the **2021 Annual Report 2021** which has been a dynamic and productive year for the Federation and the global home economics community (page 2).

We hope you enjoy browsing through the articles.



A DYNAMIC & PRODUCTIVE YEAR 2021 AT IFHE

We are proud to present the IFHE Annual Report. Enjoy the introductory message and don't miss the full report which can be found at [ifhe.org](https://www.ifhe.org).

COVID was a universal experience. Regardless of the economic or technological It fills us with pride and joy that we can report on a dynamic and productive year 2021 at IFHE. Once again, the global situation made in-person events at the international level difficult, which inspired us to initiate a number of new digital formats and modes of communication. IFHE now offers its own YouTube channel, for example. Being innovative enabled us to continue our always very colourful IFHE life, and many of these new formats will certainly continue to accompany us in the future.

Responsible resource management at home continues to draw more attention than it used to. We are taking advantage of this interest to promote home economics education and the low-technology solutions it offers to achieving a sustainable lifestyle. With the "home" remaining one of the most gendered spaces in most cultures, our thematic focus often covers a female perspective. In 2021, our specific attention focused on digital equity and the barrier the digital divide poses for women and vulnerable groups.

IFHE has also been busy with internal issues regarding the federation. The Executive Committee, representing 10 nations, has met, the organising committee is preparing our World Congress 2022, and staff at the office in Bonn is keeping the association running at operating temperature. Please find our extra space for members and their activities towards the end of this report. It is their relentless commitment at national and regional level that forms the basis for the IFHE global advocacy. We are particularly proud of what we jointly achieved during the challenging year of 2021.

Find the full report at:

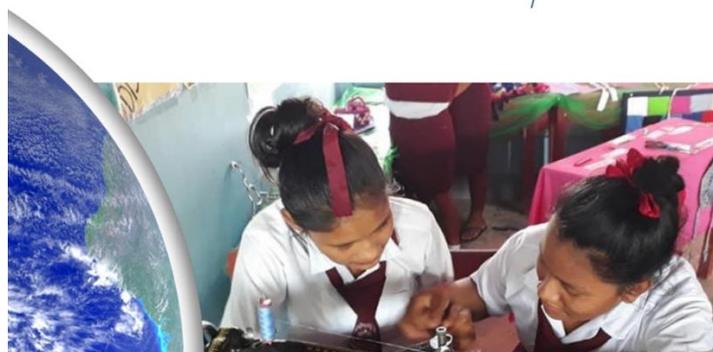
<https://www.ifhe.org/about-us/ifhe-news>



IFHE
INTERNATIONAL FEDERATION
FOR HOME ECONOMICS

Our Work in 2021

Advancing knowledge on the responsible use
of resources at home



HIGHLIGHTS FROM WORLD HOME ECONOMICS DAY 2022

2022 World Home Economics Day was celebrated with a thematic focus on the discipline's contribution to building resilient homes. Members around the globe organized activities, a few of them highlighted below.

Inaugural WHED in Ireland

Munster Technological University in Ireland celebrated its inaugural World Home Economics day in 2022. It included a casual 'meet and greet' with the University's Home Economics students & staff (tea/coffee and culinary delights were provided by year 1 students in Home Economics & Business) and a presentation from the coordinator of "Greener Spaces for Health" from the local community garden. The University will be collaborating with them on upcoming projects such as grow it yourself, dying projects from the plants and trees.

Germany: National competition

The German IFHE organized a competition and awarded projects related to home economics skills that strengthen the resilience of families and households. Winner was an association which creates jobs in the field of care of the elderly and thus provides respite for households through the support services. Another prize went to a 23-year-old home economist who developed teaching materials for pupils in the 8th and 9th grades.

Round table discussion in the African Region

Members in the African Region organized a virtual round table discussion on WHED theme with 150 participants attending from Nigeria, Cameroon, Egypt, Ghana, Zambia, Seychelles and Burkina Faso. Panel speakers addressed many topics in relation to building resilient homes which remains to be an issue of utmost importance taking into account disruptive and potentially traumatizing events such as the global pandemic, war, (domestic) violence and the climate crisis.

Teaching materials:



Pictures, from left: German award (picture: Frauen in Arbeit), WHED at Munster University (picture: MTU), celebration in Cameroon.





INTERNATIONAL CERTIFICATION: ENHANCE YOUR PROFESSIONAL VISIBILITY

Since 2016, IFHE offers professional certification to Home Economists who have a track record of advancing the discipline at an international level and sets an international benchmark to credential systems.

The International Professional Home Economist (IPHE) awards activities that enhance global visibility of the discipline and IFHE. By offering this additional international dimension to certification systems, the IPHE Certificate complements national or local systems.

Being awarded the IPHE Certificate comes with many benefits:

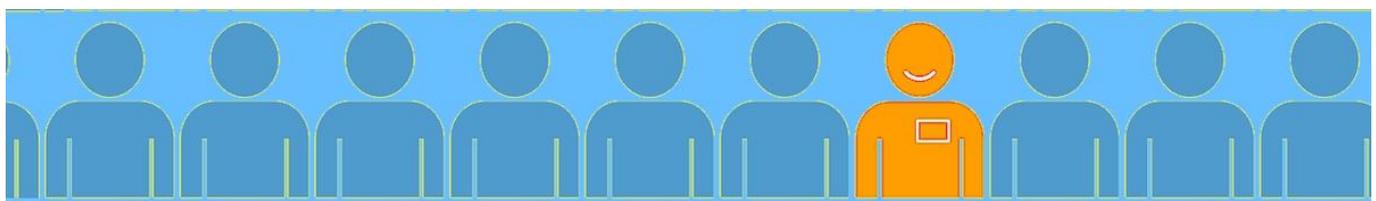
- **Competitive advantage.** Improve your resume & showcase your international competence
- **Professional credibility.** Show that you hold unique credentials documenting your professional status at international level
- **Employer reputation:** Strengthen employer reputation with staff that qualify for international benchmark standards
- **Networking opportunities.** Gain access to a global community of renown Home Economics professionals with a global perspective

The Certificate is awarded for four years. Application is easy: Once applicants have paid the non-refundable administrative fee, they receive a link to their individual online application form which will then undergo review by the Certification Committee.

A preview of the application form is available at the IFHE website so you can easily prepare the requested information in advance. As a principle, the application must document your international home economics activity in the 4 years prior to application. The required minimum points can be achieved by either IFHE related activities (such as participation in events, contributing to our work, submitting papers, and more) as well as through non-IFHE related home economics activities. Most importantly: Not all not all of the recognized activities require international travel!

We are sure that many of our members qualify for IPHE certificates – so don't miss this great opportunity and check out the IFHE website today.

Find more information & apply here: [Professional Certification](#)



NEWS FROM THE REGIONS & ANNOUNCEMENTS

UPCOMING WORLD CONGRESS IN ATLANTA

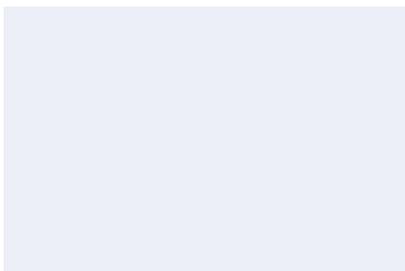


The attractive early bird reduced fee option has just ended but there's still ample time to register for IFHE World Congress 6–10 September 2022 in Atlanta, United States.

The planning team has made all effort to set up a hybrid event. This means you can participate by gathering on an international stage in Atlanta or joining virtually – both ways offer an excellent opportunity share expertise, learn and connect with colleagues from across the globe.

For the first time, digital applications will be part of the Congress. Through a Congress app (which participants have access to until December 10, 2022), the events will be available on demand, including opening and closing Ceremonies, plenary speakers, recorded sessions and much more. In addition, the in-person Congress will include welcome dinner and closing banquet, an all-day excursion, some sessions that will not be recorded as well as space for impromptu conversations and opportunities to network.

VIRTUAL COUNCIL MEETING 2022



Similarly to the Congress, the biennial IFHE Council Meeting will be held as a hybrid event. Since we've already successfully introduced online voting in 2020, IFHE decided to continue with this approach as it enables participation for delegates independently from their travel to Atlanta.

Luckily, we can also hold an in-person meeting (livestreamed) with presentations and discussions – a much expected opportunity for delegates to finally meet after the Council in Trinidad and Tobago in 2018.

NEWSLETTER SPECIAL ISSUE IN DECEMBER 2022



IFHE Newsletters are traditionally published at the beginning of each quarter of the year, the next one to be expected early September. However, early September is exactly the time when we hope to see you all at the IFHE World Congress in Atlanta – in-person or online.

That's why we have decided to postpone the September issue and publish a joint issue September/December 2022 as a special issue on World Congress. You are warmly invited to share impressions & pictures of this important event. We would love to hear from you until 15 November 2022.



CALENDAR OF EVENTS

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Next issue:
DECEMBER 2022

Please submit information and
articles by 15 November 2022.

10th–12nd May

South African Association of Family Ecology and Consumer Science (SAAFECs), 15. International Conference: *Consumer Sciences at a Distance: Creating Social and Economic Value* (virtual)

24th–25th May

16. International Conference on Home Economics and Technology (Barcelona, Spain)

25th–27th June

American Association of Family and Consumer Science (AAFCS), 113. Annual Conference (Orlando, Florida)

4th–10th September

International Federation for Home Economics (IFHE), XXIV World Congress: *Home Economics: Soaring towards Sustainable Development* (Atlanta, USA)